

Tax
Congress for
Financial
Institutions

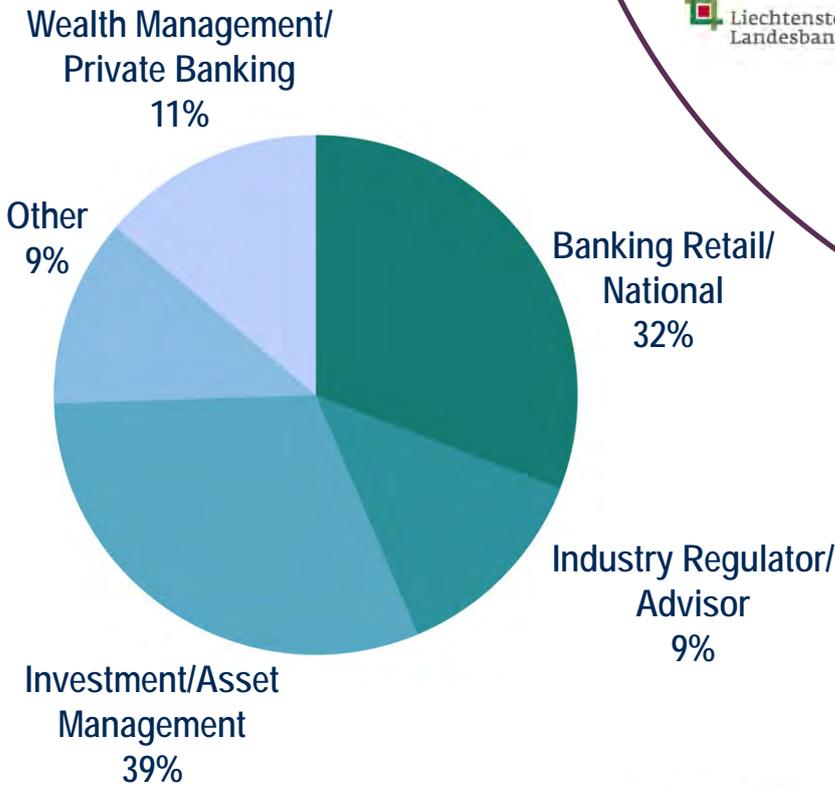
Sponsorship Guide

TCFI Sponsorship Team
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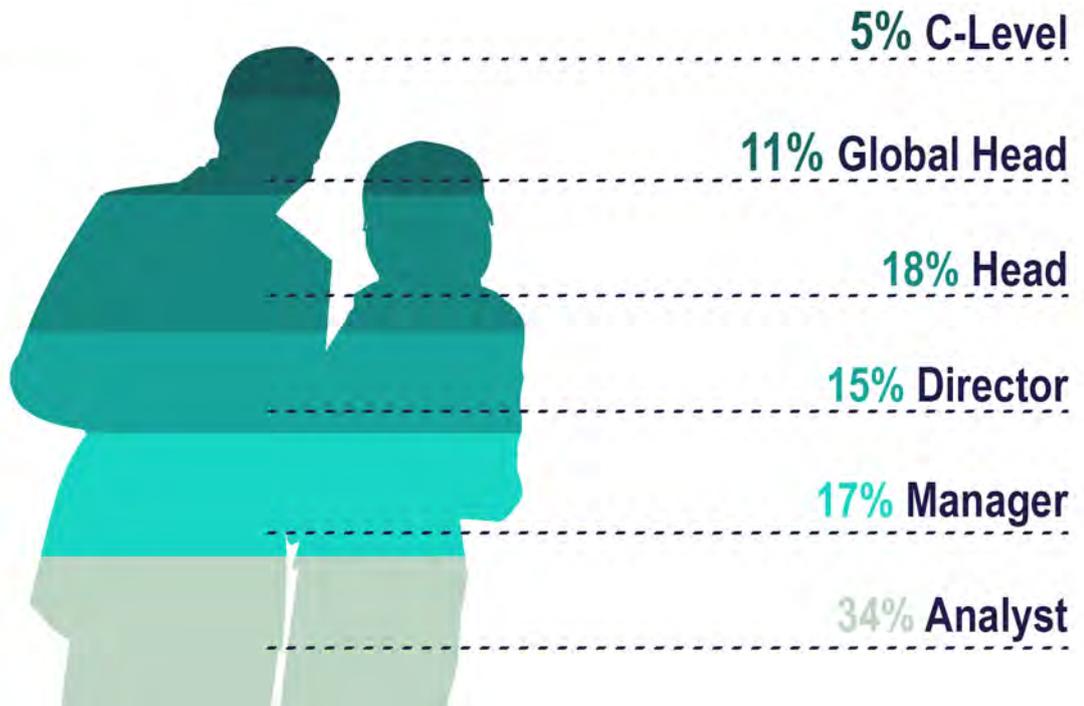
Why TCFI?



Attendees by Company



Attendees by Seniority



Events Calendar



**Tax
Congress for
Financial
Institutions**

September 2018

TCFI presents 2 co-located conferences focusing on:

Automatic Exchange of Information (AEOI)
Tax Operations & Technology

Partners Include

SOVOS
COMPLETE. CURRENT. COMPLIANT.



Financial Information



Additional Events in our Portfolio

 **TSAMBOSTON**

 **SUPRA**

 **CRC**

 **TSAMLONDON**

 **TSAMNEW YORK**

 **TSAMHONG KONG**



Our Packages

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
	£39,495 + VAT	£27,495 + VAT	£20,995 + VAT	£16,995 + VAT	£13,495 + VAT	£8,495 + VAT
Pre-event:						
Online profile (150 words, links to company URL)	✓	✓	✓	✓	✓	✓
Promoted via all marketing collateral and partners	✓	✓	✓	✓	✓	✓
Solus email to event attendees x 1	✓	✓				
Eligibility to purchase onsite meeting room(s) and advertising space	✓	✓	✓	✓	✓	✓
Onsite:						
Keynote presentation speaking position	x1					
Stream presentation speaking position	x1	x1	x1	x1		
Panel speaking position	x2	x2	x1		x1	
Custom Add-on*	x2	x1				
VIP meetings (pre-arranged, meetings based on sponsor's requirements)	x12	x10				
6x2m (12m ²) booth (includes furniture and electricity)	✓	✓	✓			
3x2m (6m ²) booth (includes furniture and electricity)				✓	✓	✓
Full access to onsite WiFi	✓	✓	✓	✓	✓	✓
Full access pass for delegates (including sessions)	x10	x7	x5	x3	x3	x2
Seat drop in relevant conference room	x4	x3	x2	x1		
Promoted on all onsite marketing collateral	✓	✓	✓	✓	✓	✓
Press opportunities	✓	✓	✓	✓	✓	
Post-event:						
Promoted on all post-event marketing collateral	✓	✓	✓	✓	✓	✓
Solus email to targeted audience x1	✓					
Full page advert in post-event report	✓	✓	✓			

Custom Add-ons

*Allocated on first come first served basis. Please see options below:

Lunch Sponsor	Live Polls Sponsor
Morning Refreshment Break Sponsor	Post Event Report Insert
Afternoon Refreshment Break Sponsor	App Sponsor
Meeting Room	

Additional Opportunities

Thought Leadership

Presentation Session

£9,995 + VAT

Participate in one presentation session where the stage belongs solely to your company for 25-30 minutes.

Panel Session

£8,495 + VAT

Participate in one panel session that is relevant to your offerings, with 2-4 other participants.

Moderating or Chairing

£11,995 + VAT

Moderate or chair a selected conference or session. Information and costing available upon request.

Onsite Workshop

£17,995 + VAT

Lead an intimate workshop of 8-12 pre-registered delegates. You have the opportunity to select the people you would most like to attend, paired with the freedom to curate a workshop topic and format most akin to your needs.

Host Sponsor - Post Event Networking Party

£11,995 + VAT

After the day's proceedings, attendees will get thirsty - you have the opportunity to facilitate them having one, two, three... plenty of drinks! This is the perfect setting to solidify relationships and make new connections with our senior industry leaders.

Onsite 1-to-1 Meetings

£5,995 + VAT

This is one of the single most effective things you can do to build your sales pipeline! We can pre-schedule 1-to-1 meetings with attending prospects of your choice. You send us through your wish list and we'll guarantee your meetings. The rest is down to you...

Branded Charging Stations

£4,995 + VAT

There's one guarantee at any event - people will run out of battery on their devices! Your company has the opportunity to be a saviour, enabling people to use your heavily branded, centrally located charging station at the event.

Lanyard Branding

£3,995 + VAT

Take the opportunity to ensure all attendees, asset managers and your vendor rivals, spend the entire event with your company's branding around their necks. This is the one opportunity to ensure your branding is quite literally showcased within every room onsite!

Sole Coffee Sponsor

£3,995 + VAT

A staple at any event, coffee! Benefit from wide exposure at the event by having your branding incorporated onto all coffee cups onsite. Be the only coffee sponsor for the event and get some great brand awareness.

Live Product Demonstration

£3,495 + VAT

Have ten minutes in your chosen conference room to present to that audience. This is an excellent opportunity to demonstrate your latest innovation, show them how good it is and how it would benefit their company.

Solus Email Campaign

£3,495 + VAT

We can send an email out on your behalf to your desired audience within our database. In addition to this, host your thought leadership content and whitepapers on our site for further lead generation.

Notepads & Paper

£1,995 + VAT

Every single one of the participants will be noting down their TSAM takeaways throughout all of the co-located conferences. You have the opportunity to ensure they are taking back notes and pens with your branding, front and centre.

Email Advertising

£1,995 + VAT

Within both a prospect email - delivered to our targeted database - and a pre-event attendee email, take the opportunity to promote your company. Direct them towards content, a new product or even tell them about your participation at the event.

Get Involved

To make the most of the commercial opportunities available please contact:

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